

Interactive Systems Marketing (Pty) Ltd is the owner and developer of **Kidsoft**.

ISM is a subsidiary company of our mother company called ISD, which is owned by myself and 2 partners.

We specialize in online accounting and CRM systems. We've been writing software for more than 20 years.

Kidsoft is an online accounting system developed for any business which specializes in the fields of education and children.

The system comprises of three individual systems all rolled into one easy-to-use, software package.

Kidsoft has a full accounting side that looks after the debit as well as the credit side of a Swim School.

The CRM functionality takes care of all the customer needs and spews out a range of reports if needed.

The communication functionality, communicates via sms and email with clients, and saves the communication in a virtual filing cabinet for easy retrieval.

We've added additional features required by Swim Schools to make the system 100% applicable to a Swim School environment.

The system resides in the cloud which makes for a multiple-user environment. Backups are also done to make sure that no data can be lost by whatever means.

We provide full training and support and upgrades free of charge. Training is not limited to a number of sessions – "as-much-as-you-can-stomach" is our training philosophy.

The system can be rented or bought depending on the School's individual needs.

Training can take place on-site, via telephone, Skype or even TeamViewer.

We have around a 1500 schools using Kidsoft - all over South-Africa

Thank You!!